

KLAFF'S

FOR IMMEDIATE RELEASE

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Green Remodeling Can Make Your Home Healthier

KLAFF'S "IT'S EASY GOING GREEN" EVENT: ECO-FRIENDLY HOME IMPROVEMENTS

DANBURY, Conn.- Klaff's, the award-winning home design store, is inviting the public to their "It's Easy Going Green" Event on Friday, September 23 and Saturday, Sept. 24, 2011. At this information-driven event, the public will learn about eco-friendly green, home improvements. Today, most people prefer to live in eco-friendly homes. And now, there are so many easy and varied approaches homeowners can implement to live green. The best thing about these new, green living ideas is that they are simple and the changes can significantly improve a family's life at home and can save the homeowner money.

Klaff's of Danbury's "It's Easy Going Green" Event will provide tips, advice, demonstrations and inspirations with a green-eye focus on Klaff's high quality, environmentally conscious home products. Participants will get a hands-on look at the latest energy-saving, economically green products. Products like RHEEM tankless, on-demand, water heaters (never run out of hot water and save money), radiant heating systems, energy efficient LED lighting fixtures, water-saving toilets (water is a natural resource depleting at a rapid rate) and much more... "We want to make a significant impact on homeowners to show how easy it is to convert their homes to green," said Klaff's Director of Marketing, Jim Schanck. "We don't see this as a trend but as a smart way of life that starts in the home."

Making a home healthier and environmentally friendly...reducing energy consumption...and saving money.... has never been easier... thanks to Klaff's.

Klaff's of Danbury "It's Easy Going Green" Event this Friday and Saturday (Sept. 23 & 24) from 9am-5: 30 p.m. at 11 Newtown Road in Danbury.

For more information call 203 792-3903.

About Klaff's

Klaff's Luxury Home Design Store has been privately owned and operated by the Klaff family since 1921. Klaff's is made up of five (5) distinct, walk-through art gallery-like showrooms: Lighting. Kitchens. Bath. Decorative Hardware. Tile & Stone.

All-under-one-roof. Offering expertise and the finest home design products from around the world. A visit to a Klaff's store is an experience like no other.

Store Locations

South Norwalk, 28 Washington Street, 203-866-1603

Danbury, 11 Newtown Road, 203-792-3903

Westport Lighting, 14 Post Road East, 203-227-9024

Scarsdale, 341 Central Park Avenue, 914-740-1800